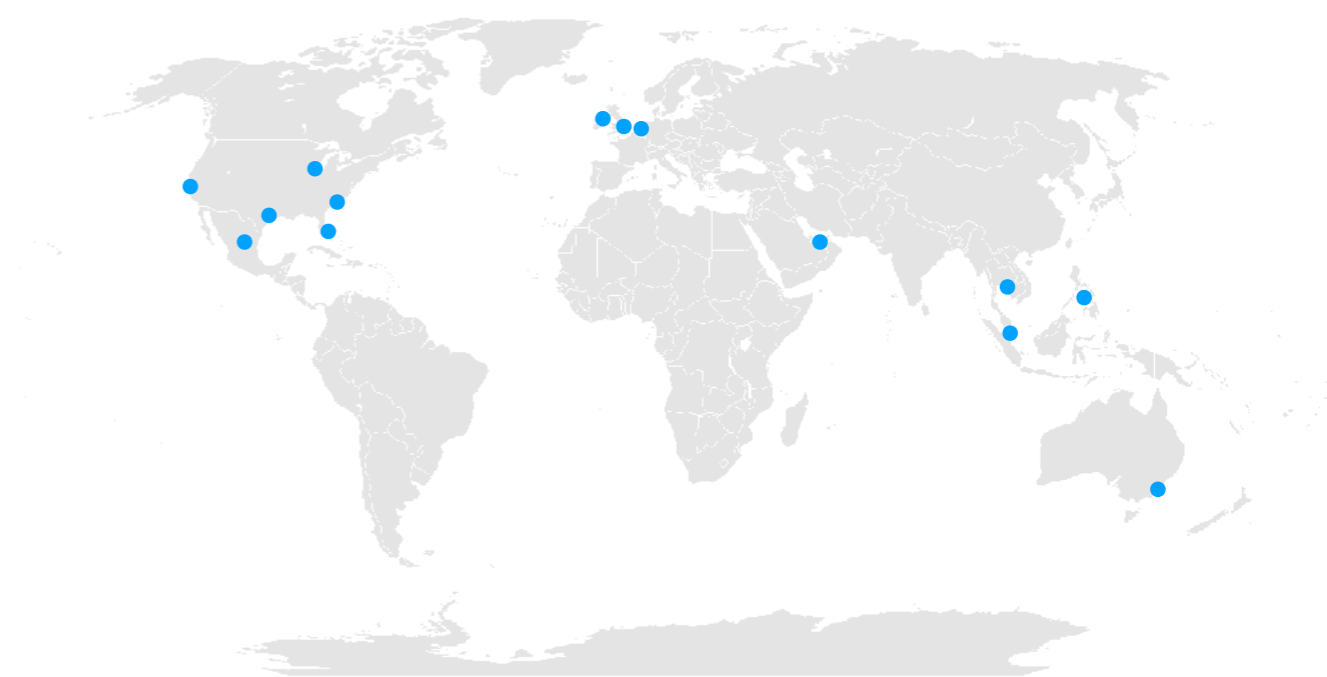




















World Finance Forum

Partner Planning Pack

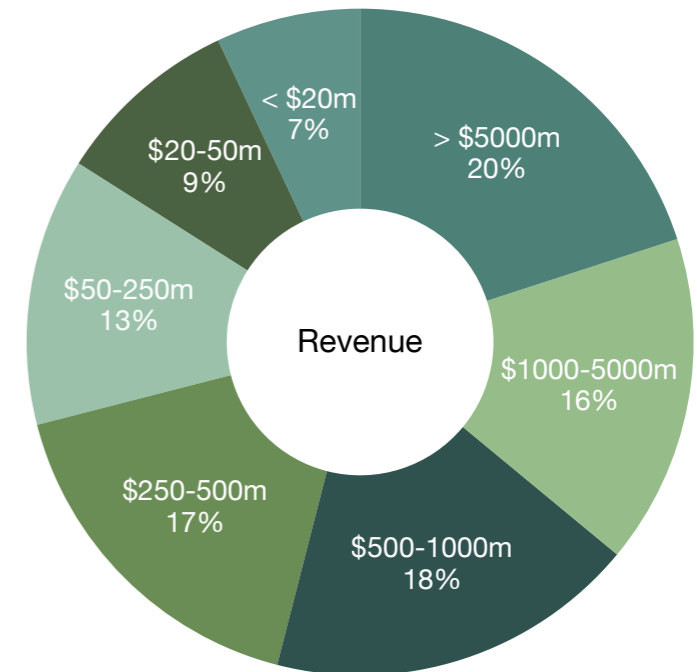
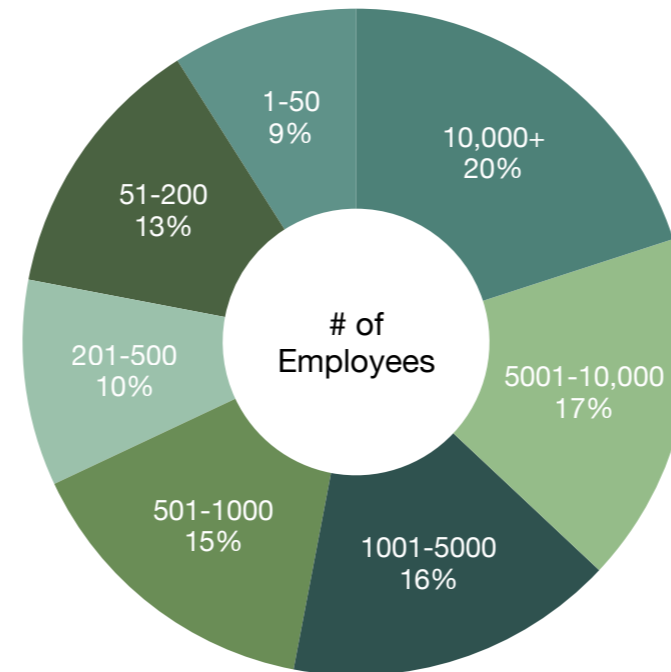
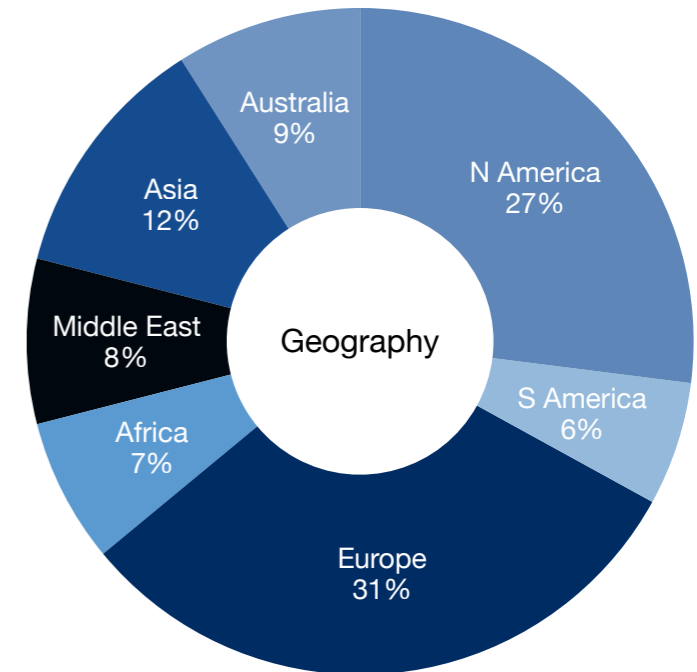
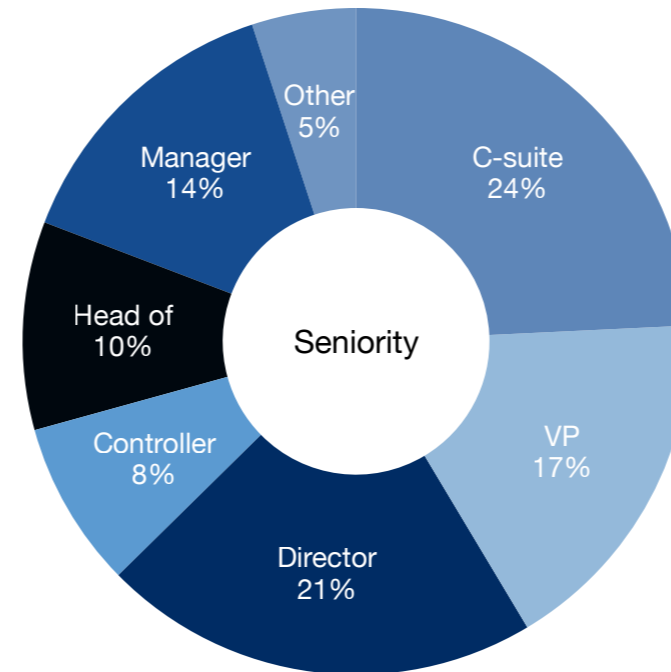


2023 Calendar & Planning

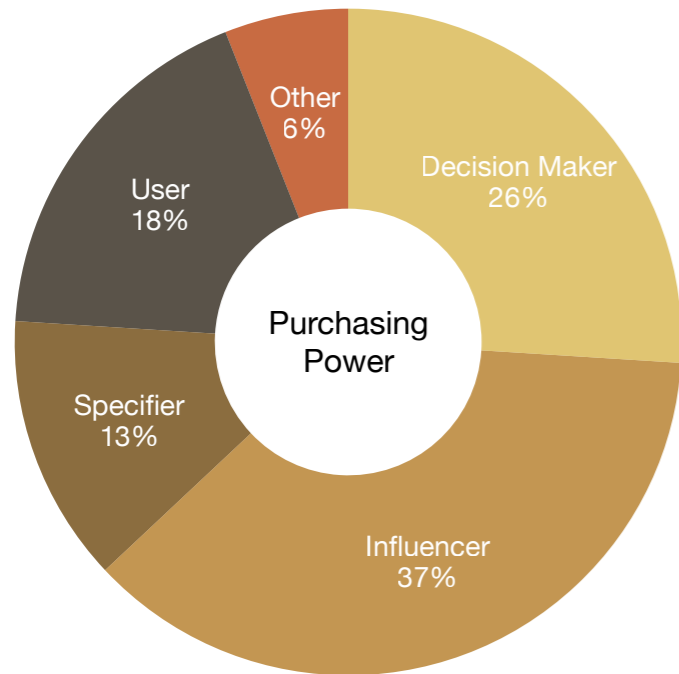
EVENTS	LOCATION	DATE	ATTENDEES	FORMAT	MORE INFO	PRICING
World Finance Forum ANZ	 Sydney	Feb 16-17	150+ attendees	in-person	page 5-7	AUD
World Finance Forum UK	 London	Mar 23-24	250+ attendees	in-person	page 5-7	GBP
World Finance Forum Online	 Global	Mar 29-31	1000+ attendees	virtual + onDemand	page 10	USD
World Finance Forum East	 Miami	Apr 19-20	200+ attendees	in-person	page 5-7	USD
World Finance Forum Philippines	 Jakarta	May 11-12	150+ attendees	in-person	page 5-7	USD
World Finance Forum EU	 Amsterdam	Jun 22-23	150+ attendees	in-person	page 5-7	EUR
World Finance Forum Thailand	 Bangkok	Jul 20-21	150+ attendees	in-person	page 5-7	USD
World Finance Forum Online	 Global/Online	Aug 22-24	1000+ attendees	virtual + onDemand	page 10	USD
CFO Innovation Summit UK	 London	Sep 7	200+ attendees	in-person	page 5-7	GBP
World Finance Forum West	 Los Angeles	Sep 21-22	200+ attendees	in-person	page 5-7	USD
World Finance Forum Ireland	 Dublin	Sep 28	150+ attendees	in-person	page 5-7	EUR
World Finance Forum Singapore	 Singapore	Oct 26-27	200+ attendees	in-person	page 5-7	USD
World Finance Forum ME	 Dubai	Nov 8-9	150+ attendees	in-person	page 5-7	USD
World Finance Forum LatAm	 Mexico City	Nov 29-30	150+ attendees	in-person	page 5-7	USD
CFO Innovation Summit NYC	 New York	Dec 14-15	150+ attendees	in-person	page 5-7	USD
World Finance Forum Online	 Global/Online	Dec 12-15	1000+ attendees	virtual + onDemand	page 10	USD

Audience Overview

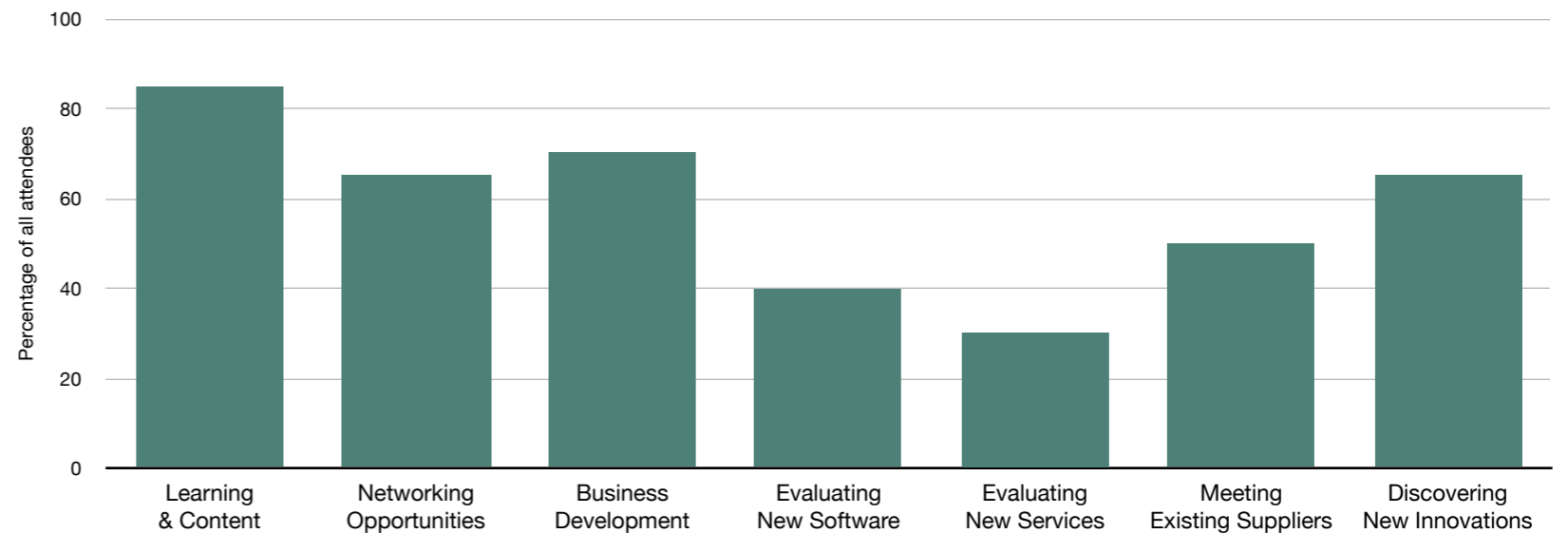
World Finance Forum represents an exclusive community of the most senior CFOs, Finance Directors, Controllers and Heads of Finance across a truly global network. Presenting a unique opportunity for our senior audience to network, collaborate and solve the most pertinent business challenges to survive and thrive in the new decade of business.



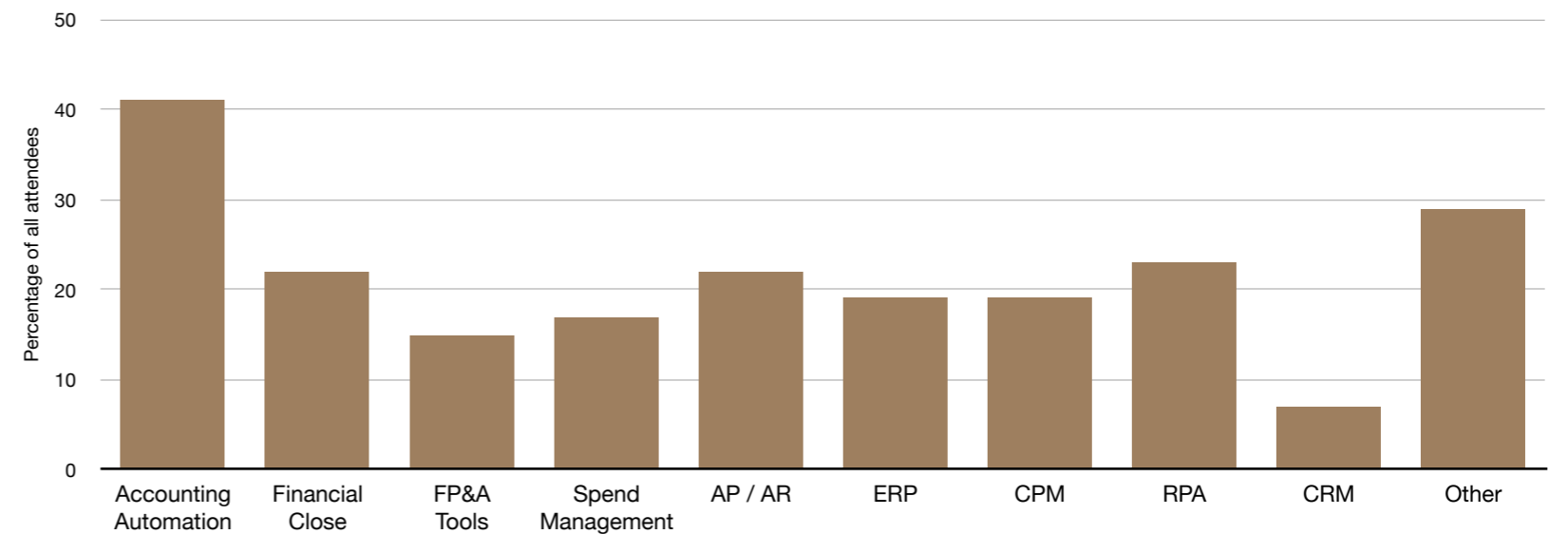
Audience Insights



Forum Objectives



Tools to be purchased in the next 18 months



In-Person Sponsorship Packages

Platinum Sponsor

Two available

- ▶ [Keynote speaking session](#) - a 30 minute main-stage thought-leadership presentation
- ▶ [Workshop session](#) - a 30 minute roundtable discussion
- ▶ [Chairperson](#) - be the conference centrepiece, acting as chairman/MC for one day/stage
- ▶ [Exhibition space](#) - a double-width table-top exhibition space provided
- ▶ [Intro Meetings](#) - pre-arranged 1:1 introductory onsite meetings with selected attendees
- ▶ [Team passes](#) - five passes for the team to attend the full event & staff the booth
- ▶ [Speaker passes](#) - three passes for your speakers to the full event
- ▶ [Preparation list](#) - attendee list provided 2-days pre-event for internal preparation
- ▶ [Attendee list](#) - full opt-in attendee contact list provided post-event
- ▶ [Success Manager](#) - a dedicated account manager ensure complete success
- ▶ [Branding](#) - online & onsite company branding


37,000 USD 

approx: 33,000 GBP 
37,000 EUR 
57,000 AUD 

Gold Sponsor

Four available

- ▶ [Speaking session](#) - a 30 minute track thought-leadership presentation
- ▶ [Workshop session](#) - a 30 minute roundtable discussion
- ▶ [Exhibition space](#) - a standard table-top exhibition space provided
- ▶ [Intro Meetings](#) - pre-arranged 1:1 introductory onsite meetings with selected attendees
- ▶ [Team passes](#) - three passes for the team to attend the full event & staff the booth
- ▶ [Speaker passes](#) - two passes for your speakers to the full event
- ▶ [Attendee list](#) - full opt-in attendee contact list provided post-event
- ▶ [Success Manager](#) - a dedicated account manager ensure complete success
- ▶ [Branding](#) - online & onsite company branding

30,000 USD 

approx: 27,000 GBP 
30,000 EUR 
46,000 AUD 

Silver Sponsor

Six available

- ▶ [Speaking session](#) - a 30 minute roundtable discussion
- ▶ [Exhibition space](#) - a standard table-top exhibition space provided
- ▶ [Team passes](#) - three passes for the team to attend the full event & staff the booth
- ▶ [Speaker passes](#) - one pass for your speaker to the full event
- ▶ [Branding](#) - online & onsite company branding




17,000 USD 

approx: 15,000 GBP 
17,000 EUR 
27,000 AUD 

Bronze Sponsor

- ▶ [Exhibition space](#) - a standard table-top exhibition space provided
- ▶ [Team passes](#) - two passes for the team to attend the full event & staff the booth
- ▶ [Branding](#) - online & onsite company branding

6,000 USD 

approx: 4,500 GBP 
6,000 EUR 
9,000 AUD 



In-Person Package Add-ons ^{1/2}

Chairman / MC

- ▶ Exclusive: only one available per track/day
- ▶ Be the conference centrepiece, acting as chairman/MC for one day
- ▶ 5 minutes “introductory speech” in the morning
- ▶ Lead the event through speaker introductions and hosting Q&A

+ 5,000 USD 
approx: + 4,000 GBP 
+ 5,000 EUR 
+ 7,500 AUD 

Lunch Sponsor

- ▶ Exclusive: only one available per day
- ▶ Private lunch table for up to 10, with invites to select attendees
- ▶ Lunch session branding: table-tents & napkins

+ 5,000 USD 
approx: + 4,000 GBP 
+ 5,000 EUR 
+ 7,500 AUD 

Happy Hour

One available

- ▶ Exclusive: only one available per event
- ▶ One bar / service station located in close proximity to exhibition booth
- ▶ Happy hour branding: table-tents & napkins

+ 5,000 USD 
approx: + 4,000 GBP 
+ 5,000 EUR 
+ 7,500 AUD 

Coffee Break

One available

- ▶ Exclusive: only one available per event
- ▶ One coffee break station located in close proximity to exhibition booth
- ▶ Coffee break branding: table-tents & napkins

+ 5,000 USD 
approx: + 4,000 GBP 
+ 5,000 EUR 
+ 7,500 AUD 



In-Person Package Add-ons ^{2/2}

Panelist

One available per panel

- ▶ Exclusive: only one sponsored panelist position per session
- ▶ Topics: Tech Innovation, Strategic Leadership, Digital Transformation, Business Partnering
- ▶ One additional speaker pass for your speaker to the full event
- ▶ Ability to input talking-points into the session


+ 6,000 USD 

approx: + 4,500 GBP 
+ 6,000 EUR 
+ 9,000 AUD 

WiFi & Lanyard

One available

- ▶ Exclusive: only one available per event
- ▶ Co-branding across all event lanyards
- ▶ Branded WiFi network & WiFi information cards

+ 5,000 USD 

approx: + 4,000 GBP 
+ 5,000 EUR 
+ 7,500 AUD 

Seat Drop


- ▶ Exclusive: only one seat drop distributed per networking break
- ▶ Seat drop of one promotional item throughout session room(s)

+ 1,500 USD 

approx: + 1,000 GBP 
+ 1,500 EUR 
+ 2,000 AUD 

Contact List

- ▶ Full opt-in attendee contact list provided post-event
- ▶ Data including: name, title, company, email, phone, plus lead-qualifiers*

+ 6,000 USD 

approx: + 4,500 GBP 
+ 6,000 EUR 
+ 9,000 AUD 



Previous In-Person Events



Previous In-Person Feedback

Cecily Dixon-Brown · 2nd
Head of Finance Strategy & Transformation at St. James's Place Wealth...

I've been positively reflecting on my experience of the **World Finance Forum** last week. Reminded me how much I LOVE getting together "in real" and sharing/ discussing ideas (negative covid tests were a pre-requisite). I get a real buzz from it! I am a strong advocate of hybrid working, and simultaneously I am conscious I have a personal need for regular face to face interactions. How do you boost your energy while working in a hybrid environment?

#people #hybrid #letskeeplearning

Phil Walker · 2nd
Experienced, CMA qualified Finance Director, expert in entering the...

Really enjoyed the World Finance Forum in person event in Manchester yesterday.

In my role as a CFO I have seen a lot of the **Cloud Software** team in how we can optimise our existing ecosystem to maximise efficiency of internal AP.


Particularly engaging talk on Innovation in FP&A from **Abby O.**, impact of Serial Entrepreneurs by **SARAH NAFAY (SHAFER)** and some great practical examples on finance engagement by **Neil Morling**.

It was fantastic to attend my first event of this kind in person for over 2 years. I had migration to the buzz of a crowded event and the view from the QEII centre is fantastic.

#finance #fp&a #change #wff

Heatar Scotton · 2nd
Chief Financial Officer at The Law Debenture Corporation plc.

Really delighted to have been invited to speak at the **World Finance Forum** today and meet so many people. It's an action packed agenda focussed on Change, Transformation, Culture and People. And all in person!



Afua Fox · 2nd
Head of Alternative Finance

Over 1/2 a century ago my late mother worked in the typing pool at the Bank of England. That was the height of ambition in the late 1950's early 60's for women.

She could never have imagined the CFO would be a woman in the future.

Fascinating presentation from Afua around her role during a crisis.

#diversityandclusion #femaleleadership

Jessica R. · 2nd
Transforming and Automating the R2R and Entire Financial Close Process

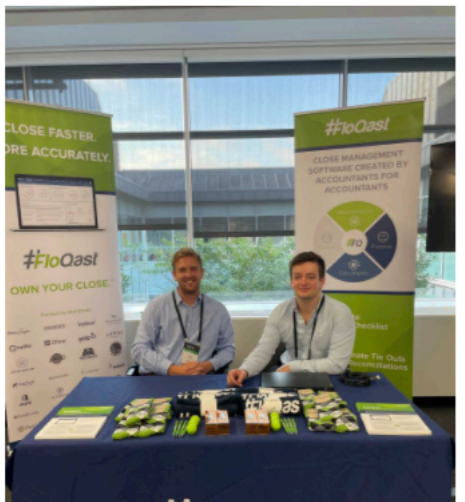
Trintech attended the **World Finance Forum** event yesterday at the QEII Centre. It was great to listen to the brilliant panel of speakers and meet so many interesting people.

#financetransformation #financeautomation #finance

FloQast
5,349 followers

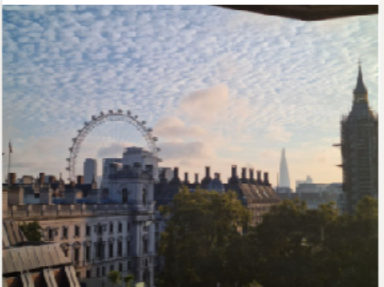
Are you at **World Finance Forum** in London today? If so, you'll want to stop by and say hi to all the FloQasters at table 13. Nice work, **Angus Martin & Tom Coldman, ACA!** **Nikko Jones, CPA** is at the event too - they would love to see you.

Event details: <https://j.mp/ZY11ZB7>
#accountingandaccountants #Finance #CPA



Phil Walker · 2nd
Experienced, CMA qualified Finance Director, expert in entering the...

It was fantastic to attend my first event of this kind in person for over 2 years. I had migration to the buzz of a crowded event and the view from the QEII centre is fantastic.



277 comments

Reactions: Like Comment Share Send

Abby Obomighie, FCCA, Msc · 1st
FP&A professional, transform Data to information by partnering with the...

Phil Walker your posts are always so interesting. Accounting stars and weather too... Great to know your 30 mins in my session was worth your time... Let's hear of your innovation journey

Heatar Scotton · 2nd
Chief Financial Officer at The Law Debenture Corporation plc.

Really delighted to have been invited to speak at the **World Finance Forum** today and meet so many people. It's an action packed agenda focussed on Change, Transformation, Culture and People. And all in person!



107 comments

Reactions: Like Comment Share Send

Wahedda S-4/4 MBA, MSc, FCMA, CIMA, BA FQ Dip, Dip, FIA... · 1st
Q&S UK Financial Controller at Q&S Europe

Great speech!


Afua Fox · 2nd
Head of Alternative Finance

Over 1/2 a century ago my late mother worked in the typing pool at the Bank of England. That was the height of ambition in the late 1950's early 60's for women.

She could never have imagined the CFO would be a woman in the future.

Fascinating presentation from Afua around her role during a crisis.

#diversityandclusion #femaleleadership



21 comments

Reactions: Like Comment Share Send

Most relevant: Afua Kyei · 2nd
Chief Financial Officer at Bank of England

Jessica R. · 2nd
Transforming and Automating the R2R and Entire Financial Close Process

Trintech attended the **World Finance Forum** event yesterday at the QEII Centre. It was great to listen to the brilliant panel of speakers and meet so many interesting people.

#financetransformation #financeautomation #finance



Sebastian Niemeyer · 2nd
Senior Director - Strategic Bank Partnerships

Greetings from the machinery room!

Gearing up for the **World Finance Forum** to speak at 10AM about the impact of Covid19 on the Financial Industry and why it is so important to become Resilient in your **#Source2Settle** processes.

Evelien Haels Andy Lightfoot Hakan Duran
Rob Rousou Phil Williams



Lydia Nicholas · 2nd
Senior Finance Business Partner at ISS Sustainability

Some interesting and insightful presentations at the **World Finance Forum** today in London. A lot of thought provoking discussions were had on how Finance can drive, lead and manage change for an organisation. It was wonderful to see such a diverse and inspiring selection of speakers!

#finance #london #change
World Finance Forum

Abby Obomighie, FCCA, Msc · 1st
FP&A professional, transform Data to information by partnering with the...

A day of **#learning** and also Championing **#diversity** in the room. Great to see others like me (Melaine popping) talk about our journey, we need more represented and more presents at events building our **#community**.....

Afua Kyei envious for having a team from the bank of England present ... key takeaway **#humblebank** in step with change **#talent #team #acca #accadvocacy**. New contacts 🙌made, shout out to a few, loved the chat, face to face swapping insights and ways to **#innovate** ... **Sade Phillips Charlene Abdul Saria Usman Neil Shah FCA Pierre-Frederic Barriere Lewis Chandler Joanne McCourt** thanks for putting this together **World Finance Forum** & thanks for having me.

Célian Lemaigen · 1st
Finance Director | Commercial Finance | Energy | Digital | @Schlumber...

Attended today **World Finance Forum** in London.

Particularly interested about digital automation, and culture change to increase business Agility.

Thanks **Gabi Foster** for the invitation.

#WFF
#financetransformation
#changemanagement



Online Sponsorship Packages

Platinum Sponsor

Only **two** available

- ▶ **Keynote speaking** - One 40-minute virtual presentation (thought-leadership, simu-live)
- ▶ **Workshop session** - One 40-minute virtual workshop (product-focussed, simu-live)
- ▶ **Dual-attack** - Share one “catch-all” thought-leadership talk + one targeted workshop
- ▶ **MQL leads** - Minimum 200 registrations for thought-leadership
- ▶ **SQL leads** - Minimum 100 registrations for product workshop
- ▶ **Engaged leads** - Post-event contact list for both sessions plus full event
- ▶ **Branding** - Full company branding (website, email, social)


17,000 USD 



approx: 15,000 GBP 
 17,000 EUR 
 27,000 AUD 

Gold Sponsor

Only **three** available

- ▶ **Keynote speaking** - One 40-minute virtual presentation (thought-leadership, simu-live)
- ▶ **Workshop session** - One 40-minute virtual workshop (product-focussed, simu-live)
- ▶ **Dual-attack** - Share one “catch-all” thought-leadership talk + one targeted workshop
- ▶ **MQL leads** - Minimum 100 registrations for thought-leadership
- ▶ **SQL leads** - Minimum 50 registrations for product workshop
- ▶ **Engaged leads** - Post-event full contact list for your sessions
- ▶ **Branding** - Full company branding (website, email, social)




11,000 USD 

approx: 9,500 GBP 
 11,000 EUR 
 16,500 AUD 

Silver Sponsor

- ▶ **Branding** - Full company branding (website, email, social)


4,500 USD 




approx: 4,000 GBP 
 4,500 EUR 
 7,000 AUD 

Contact List





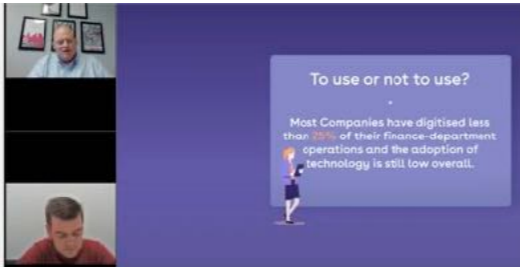










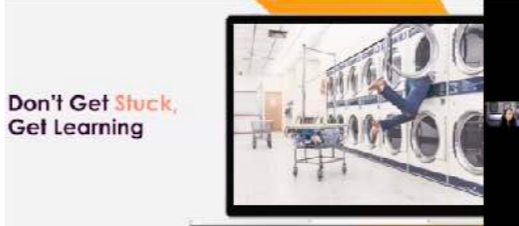



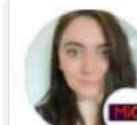




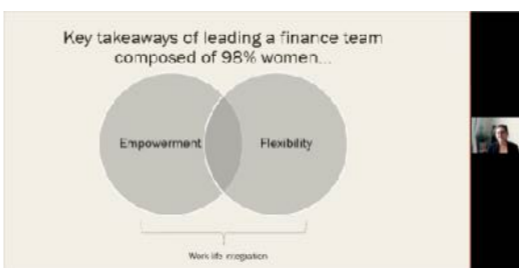















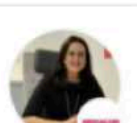
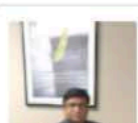


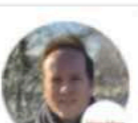

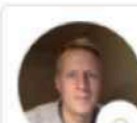

add-on

- ▶ **Engaged leads** - Post-event contact list of full event

+ 8,000 USD 

approx: 7,000 GBP 
 8,000 EUR 
 12,000 AUD 

Previous **Online** Events

 <p>Jose Luis Fernandez CFO, Spain Olam</p>	 <p>Malcolm Finn Director of Finance - Global Johnson Matthey</p>	 <p>Byron Flores Global Head of Digital Finance Novartis</p>	 <p>Sean Fox Finance & Commercial Director Institution of Mechanical Engineers</p>	 <p>To use or not to use? Most Companies have digitised less than 30% of their finance-department operations and the adoption of technology is still low overall.</p>	 <p>7 questions to ask to make your digital transformation a success</p>	 <p>Andrea Calva CFO Heras Riverschild</p>	 <p>Juan Camilo Ruiz FP&A Director Perrol Ricard</p>	 <p>Peter Casciani Ticketmaster CFO - North America</p>	 <p>Tim Caudill Director, Product - Ticketmaster insights@ticketmaster.com</p>
 <p>Maarten Geerts Project Manager TfFinance</p>	 <p>Andy George Business Change Consultant Hyperion Insurance Group</p>	 <p>Jessica Gerr Global ISP Lead Cargill</p>	 <p>Pawan Giri Senior Manager - Finance Landmark Group</p>	 <p>Execution Four must do's 01 Drive out unnecessary costs 02 Remove complex & duplicative processes 03 Develop a real performance culture 04 Ownership behaviour</p>	 <p>Don't Get Stuck, Get Learning</p>	 <p>Ashley Chapman Head of Consulting, UK Wilm</p>	 <p>Tom Cheesewright Futurist Book of the Future</p>	 <p>Michael Clark VP Enterprise Performance Coca-Cola European Partners</p>	 <p>Zoe Cooke Commercial Finance Director MG Digital</p>
 <p>Natarajan Gopalan Global Head of Integrated Finance Philip Morris International</p>	 <p>Decian Guerin Group Chief Restructuring Rufus Royce</p>	 <p>Manish Gundecha FP&A Director HP</p>	 <p>Donna Hamilton Senior Director Financial March of Dimes</p>	 <p>Key takeaways of leading a finance team composed of 98% women... Empowerment Flexibility Work-life integration</p>	 <p>A modern finance platform begins with data Data should be managed by those closest to the business User interfaces should enable efficient management and transformation of data Modern finance platforms should show a complete view of business performance</p>	 <p>Nicholas Cox Head of EMEA Product OneStream Software</p>	 <p>Stephen Creech Senior Product Marketing Workday</p>	 <p>Dan Crumb CFO Kansas City Chiefs</p>	 <p>Kate Curnow Deputy CFO Honda Motor Europe</p>
 <p>Aaron Harris Chief Technology Officer Sage</p>	 <p>Caleb Hill VP, FP&A Trustpilot</p>	 <p>Stewart Houston Executive Director, FP&A PRA Health Sciences</p>	 <p>Zahid Hussain Group FP&A Manager Aspen Medical</p>	 <p>Snow White and Joy of Transformation</p>	 <p>Role of Business Partnership Main objectives: 1. Collaborate 2. Collaborate 3. Consistency</p>	 <p>Joanna Czechowska Senior Analyst, Finance & Operations Aggreko</p>	 <p>Rocco Del Campo CFO, UK & Nordics Marcolin</p>	 <p>Sachin Deodhar FP&A Director Brialeone</p>	 <p>Guillaume de Pommeroy CFO</p>
 <p>Erica Ingham CFO, North America MediaCom</p>	 <p>Rahul Jain Head - Shared Services & Operations The Landmark Group</p>	 <p>Will James Director of UK Global Business Ultra Electronics</p>	 <p>Damian Judge CFO Tollor</p>			 <p>Juan D Gomez Finance Director, International Johnson & Johnson</p>	 <p>Tatiana Doncaster Director, Finance British Rowing</p>	 <p>Rob Douglas Director, European Finance Workday</p>	 <p>Mohamed El-Rouby Head of FP&A Takeda</p>



Our Speaker & Participant Brands



HITACHI



SIEMENS



FACEBOOK



CHUBB



Deutsche Bank



S&P Global



Smith+Nephew



Zoopla



Citizens Bank



Tencent



SONY



SAMSUNG





Thanks to Our Partners



More Info

World Finance Forum, a product of Global Growth Business, was first developed in 2018. We are a media & events business specialising in news, reports, insights & corporate conferences catering to CFOs and “the office of finance” executives predominantly within medium-to-large businesses, however relevant for all senior finance leaders looking for networking, learning & discussion sessions alongside premium invite-only business development opportunities.

Global Growth Business Limited, registered in England & Wales.
Address: 1 Mentmore Terrace, London, E8 3PN, UK

We predominantly provide business development activities to our partners through event sponsorship opportunities at our in-person and virtual events; and when packaging multiple events together we can provide multi-event discounts to our partners, including:

Two events: 5% discount
Three events: 7% discount
Four events: 9% discount
Five+ events: 12% discount

Contact Us



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Sales Development

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Contact me for: new sponsorship enquiries



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Sponsorship Sales

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Contact me for: sponsorship & exhibition opportunities



Giles Godwin-Brown

Sponsorship Sales

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Contact me for: sponsorship & exhibition opportunities



Luis Rimmer

Customer Success

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