

New Agenda

REGISTRATION & BREAKFAST

September 8, 2022

8:30 am-9:00 am

STAGE 1

September 8, 2022

9:00 am-9:30 am

CFO Innovation in the 21st C

Alejandro Muñoz Mendieta, CFO

Allan Wong Kam, CFO and Executive Vice President Development , **Restaurant Brands**

CFO Innovation in the 21st Cencutry

The automotive industry is currently going through the largest transformation in its history, thanks to changing consumer behaviour and digital disruption - and Volvo Car UK is leading from the front.

As the pioneering market for Volvo Cars globally, Johan Olsson, Chief Financial Officer for Volvo Car UK will share his insights on how his company is implementing a direct-to-consumer strategy that will ensure consumers remain at the heart of all they do as they switch from a franchise to agency model.

This will include an overview of the changing consumers needs he foresees, as well as how to find efficiencies and unlock value during a time of change. Johan will also talk about the CFO's role in substantially changing a business model, where the Finance Division should focus their time to maximise value and what the associated risks and benefits to the financial statements are.

STAGE 2

September 8, 2022

9:30 am-10:00 am

Stage 2

Aditya Singhal, VP of Finance & Accounting

Alan Bagnall, Associate Director, UKI

Presenting the journey of finance transformation within the business; what can we understand & learn from both the challenges and opportunities offered through large transformation programs, and how can we make the finance function fit for the future.

STAGE 3

September 8, 2022

10:00 am-10:30 am

What do you mean we need a change? - Change management strategy in organisations

Irina is a Finance and Digital transformation executive with over 14 years' international experience in the top FMCG (Pepsico and AB InBev) in various Finance, Revenue Management, Digital transformation, Commercial & Marketing roles. Irina is passionate about Finance, Technology and People development, she is an active advisor and mentor for tech startups and entrepreneurs.

CAFE AREA

September 8, 2022

10:30 am-11:00 am

Coffee Break title

This is the subtitle for the coffee break box

STAGE 1

September 8, 2022

3:00 pm-5:00 pm

Building an FP&A team to match the changing environment 2

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

ENTRANCE

July 26, 2022

1:00 pm-2:00 pm

Lunch

Grab some breakfast & coffee/tea,

STAGE 1

July 26, 2022

2:10 pm-3:00 pm

Building an FP&A team to match the changing environment 2

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

STAGE 2

July 26, 2022

2:10 pm-3:00 am